



DG Servicio Público de Empleo

Comunidad de Madrid

Lote 2 - Online

Plan Empleo Joven

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Comunidad de Madrid
Lote 2
Plan Empleo Joven
Optico total

MEDIO	TOTAL + IVA
INTERNET	274.999,95 €

Site	Segmentación	Emplazamiento	Formato	Fecha Inicio	Fecha Fin	Tipo de contratación	Coste Neto
Elmundo	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100	20.10.2025	16.11.2025	CPM	6.065,21 €
	IP Madrid	Home + ROS	Video Preroll (640x360, ratio de aspecto 16:9, MP4 Peso 3MB, duración 20")			CPM	5.489,68 €
El español	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	7.454,72 €
	IP Madrid	Home + ROS	Video Intext (640x360, ratio de aspecto 16:9, MP4 Peso 50MB, duración 30")			CPM	2.937,60 €
Abc	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	9.853,55 €
20minutos	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	6.970,32 €
	IP Madrid	Home + ROS	Video Preroll (640x480, ratio de aspecto 4:3, MP4 Peso 2MB, duración 20")			CPM	5.451,44 €
El pais	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	5.070,71 €
	IP Madrid	Home + ROS	Video Preroll (640x360, ratio de aspecto 16:9, MP4 Peso 3MB, duración 20")			CPM	6.031,66 €
Larazon	IP Madrid	Home + ROS	300x600			CPM	5.281,43 €
La Vanguardia	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	3.672,00 €
	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	6.583,50 €
OK diario	IP Madrid	Home + ROS	Video Intext o preroll (640x360, ratio de aspecto 16:9, MP4 Peso 50MB, duración 30")			CPM	3.506,25 €
	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	6.344,48 €
El confidencial	IP Madrid	Home + ROS	Video Intext (640x360, ratio de aspecto 16:9, MP4 Peso 3MB, duración 20")			CPM	4.562,25 €
	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	4.148,00 €
Eldiario.es	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	5.796,00 €
El Debate	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	3.566,06 €
Periodico de España	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	6.165,00 €
Libertaddigital.com	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	4.450,45 €
Vozpopuli	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	1.628,58 €
	IP Madrid	Home + ROS	Video Intext			CPM	5.480,42 €
Esdiario.com	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	3.000,00 €
Elimparcial.es	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	1.019,23 €
Elplural.com	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	4.039,99 €
	IP Madrid	Home + ROS	Video Preroll (640x480px o 640x360px, MP4, Peso 1MB)			CPM	1.140,00 €
Publico	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	1.321,92 €
	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	3.856,88 €
Periodistadigital.com	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	1.860,23 €
Elconfidencialdigital.com	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	9.271,27 €
Telemadrid	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	1.824,99 €
Informativos telecinco	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	3.000,00 €
Eda TV	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	5.000,00 €
The objective	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	2.246,30 €
Expansión	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	3.498,81 €
El economista	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	1.860,67 €
Cinco Días	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	2.000,00 €
Estrella Digital	IP Madrid	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x90			CPM	5.492,50 €
Infojobs	IP Madrid	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x90			CPM	5.265,00 €
Infoempleo	IP Madrid	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x90			CPM	5.362,50 €
empleopublico.eu	IP Madrid	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x90				
empleoreal.com	IP Madrid	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x90				
empleorh.com	IP Madrid	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x90				
empleoscv.com	IP Madrid	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x90				
primerempleo.com	IP Madrid	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x90				
trabajos.com	IP Madrid	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x90				
iberempleos.es	IP Madrid	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x90				
actualidadempleo.es	IP Madrid	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x90				
convocatoriasdeempleos.com	IP Madrid	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x90				
empleo.com	IP Madrid	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x90				
empleojob.es	IP Madrid	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x90				
empleosonegocios.com	IP Madrid	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x90				
oertasyempleos.com	IP Madrid	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x90				
revistaempleo.com	IP Madrid	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x90				
Wuolah	IP Madrid	Home + ROS	Brand Day + Skin			CF	1.300,00 €
Facebook - Instagram	IP Madrid	Home + ROS	Page post photo - Stories - Page post video			CPM	10.931,25 €
Tiktok	IP Madrid	Home + ROS	Video 10"			CPV	9.625,00 €
Twitch	IP Madrid	Home + ROS	Video 10"			CPV	7.700,00 €
Youtube	IP Madrid	Home + ROS	Video 10"			CPV	12.624,97 €
Spotify	IP Madrid	Home + ROS	Cuña + 728x90			CPM	7.521,87 €

TOTAL DIGITAL	227.272,69 €
IVA	47.727,26 €
TOTAL DIGITAL	274.999,95 €